# METER NEWS Issue Number 169 Nov 2014





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### **Meter of the Month**

Peter Mantell reports our first QR code incorporated into a meter franking logo – in both red and blue versions. They come from a company called Electronic Reading Systems Ltd. in Bedfordshire. When scanned, the QR code, not surprisingly, takes you to their web site <a href="http://www.ers-online.co.uk/">http://www.ers-online.co.uk/</a>. The full image for the red ink version is shown below. The blue ink version was dated 03.11.14.



The Pitney Bowes UK web site is currently advertising their 'Envelope Messaging' service:

"Your digital franking machines can print marketing, informational or branded messages on every envelope. This turns your franked mail into a powerful and cost effective way of promoting your business. You can also integrate your printed mail communication with your website by printing a QR code as part of your Digital Logo."

The site lists the following benefits for QR code use:

- 1. QR Codes bridge the gap between offline & online media
- 2. QR Codes enable sharing and building community
- 3. QR Codes for guicker and more efficient engagement & call of action
- 4. QR Codes contribute to improve SEO and SMO
- 5. QR Codes can be unique and branded
- 6. QR Codes can be effectively measured and quickly amended

http://www.pitneybowes.com/uk/support/support-franking-machines/envelope-messaging/qr-codes-examples-to-add-to-envelopes.html

# Acknowledgements

My thanks this month go to Jon Aitchison, Jim Ashby, Peter Huss, Jan Lannoye, Peter Mantell, Tom Norgate, Robert Petts, Robert Rowe and Peter Wood for their reports, communications or contributions.

Meter News Page 169-1 of 8 Nov 2014

### **Latest Numbers**

Below is the list of 'latest numbers' as at the end of November 2014 – with updates shown in red. Please could I have the next reports by 28th December - thanks. In the list below, the part of the serial number that directly relates to the model is underlined.

In the table below, note that those entries that have a date format with hyphen separators are the ones in 'Design J' (matrix) format.

Frama (UK)				
	Matrix F2, F4, F6	<u>F1</u> 003875	10.10.14	See MN 168
	Matrix F12 etc.	<u>FR2</u> 000799	20-11-14	Reported by AN
Francotyp-Postalia				
	Optimail 25/35	F04115620	04.06.14	See MN 164
	Centormail 240/300	FC5110688	28.04.13	See MN 163
	MyMail / PostagePro	<u>FM265</u> 7277	17.10.14	Reported by PM
	PostBase Qi3/4/6/9	FP6110743	31.01.14	See MN 160
	PostBase Qi3/4/6/9	FP6112678	30-09-14	See MN 168
	Ultimail	<u>FU311</u> 7315	23.05.14	See MN 164
Neopost				
_	IS-330	N1052975	09.06.14	See MN 168
	IS-350	<u>N11</u> 81981	16.07.14	See MN 168
	Various upgraded	<u>N124</u> 0699	23.10.14	See MN 168
	IS-480	N3030261	15.09.14	See MN 167
	IS-240 / IS-280	N3319102	15.04.14	See MN 162
	IS-5000/6000	N5001705	20.10.14	See MN 168
	IS-240/280	NE6003419	14-11-14	Reported by PM
	IS-480 IS-5000/6000	NE8003791 NE9000246	11-11-14 11-11-14	Reported by PM
	13-3000/6000	<u>NE9</u> 000246	11-11-14	Reported by PM
Pitney Bowes				
	DM160i/220i	PB168051	31-10-14	Reported by PM
	DM50, 55	PB361508	28.10.14	See MN 168
	Connect+ 1000 etc.	PB551797	23.04.14	See MN 162
	Connect+ 10FC etc.	PB557482	12-11-14	Reported by PM
	DM 400, 450, 475	PB620521	04.08.14	See MN 166
	DM 400, 450, 475? DM 110i	<u>PB6</u> 626184 PB881891	15-10-14 28.10.14	See MN 168 See MN 168
	DIVI I I UI	<u>PD0</u> 01091	20.10.14	See MIN 100
Advanced Mail Codes				
	AAGH-LG	NE8002505	16-10-14	See MN 168
	AAGJ-HH	HQ25668	PPI no date	See MN 160

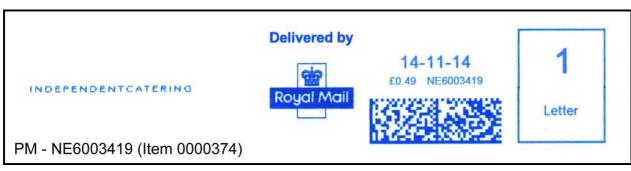
Meter News Page 169-2 of 8 Nov 2014

# **Latest Number Images**

Here are images of the latest numbers reported this month – with contributor's initials etc. shown in the bottom left of each image.











# **Latest Number Images Continued**





Peter Mantell also reports this 'dead series' highest number – N1254508 dated 05.11.14.



# **Recent Interesting Items**

Further to page 167-06 and earlier, your editor reports another example of red ink being used on a Design J Pitney Bowes PB1 series. Use of red ink on the PB662 series has not yet been seen and reports of such use would be welcome.



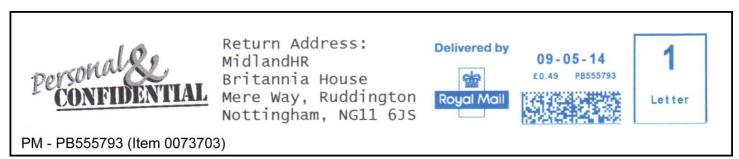
## **Coloured Franks**

Just four 'black' slogans this month – all courtesy of Peter Mantell.





The following item is from MidlandHR – a Human Resource Management Company.

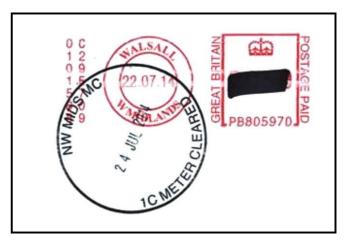


The final item in this section comes from the Teachers Pensions Management.



# **Meter Correction Handstamps**

Peter Huss sends this handstamp applied to a mail item sent to Berlin and asks what has happened here. Your editor is not sure — was it applied because of an incorrect date or an incorrect postage? The blanking out of the value is strange. Did the user do this? This would only make sense if a zero value was applied in error. It is a shame that the value is unreadable. Alternatively, did the Mail Centre blank out the value? But why should they want do that?



Peter also sends this item, recently sent to Germany, where the user has failed to apply the correct postage to Europe (and where the 'UK' is omitted from above the date). It is assumed that the correct postage was recovered using the Revenue Protection scheme and it was then sent on its way with a "1st Class do not surcharge" handstamp applied.

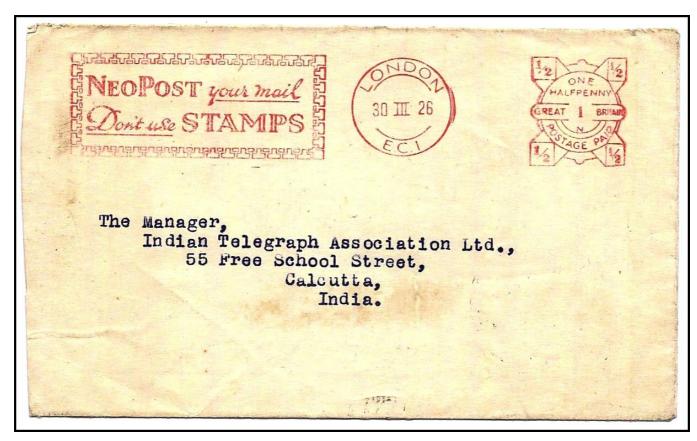


Tom Norgate kindly sends this "IRREGULARITY NOTED" handstamp applied at Southampton Mail Centre. It appears, in this case, that the handstamp was probably applied because of an over-payment. 62p is the rate for 1st class stamped mail, whereas it should be 50p for franked mail.



# **Historic Items & Thematics**

It is always good to receive examples of early GB meter franks. Jan Lannoye sends this 1926 item from Neopost Ltd., London EC1, m/c no. 1, addressed to India and bearing ½d postage.



This attractive thematic from 1936 has recently been on sale on Ebay and depicts an otter.



Peter Mantell sends this attractively designed fishing thematic from 1981.



### **Meter Thematics**

All thematic slogans this month come from your editor, starting with this poppy design from the Royal British Legion.



The following item is from the Sandford Springs Golf Club in Hampshire and depicts an eagle and a pair of golf clubs.



Here is another golf thematic – this time from the Windlesham Golf Club in Surrey.



For my Meter Thematic of the Month award, your editor has found this cartoon character wearing a top hat, a bow tie and carrying a mop! It comes from C & R Services – a waste disposal company based in Winnersh near Reading.

